Part B Project Summary

Project Title: Life Education Musical Project

Project Number: 2009/0506

Name of Organization: Kwok Tak Seng Catholic Secondary School

(1) Goals: To foster the whole-person development of students.

Objectives: (i) To develop students' artistic skills and language skills.

(ii) To help students exploit their individual potential, develop a healthy selfimage, and take a positive attitude towards the challenges in life.

(2) Targets:

Expected number of beneficiaries: 1500 persons

Direct Beneficiaries

Phase 1 - In-class English Drama Program

200 KTS Form 2 students

Phase 2 - Bilingual Musical Theatre Production

80 KTS performers, back stage participants and musicians

Phase 3 – Life Education

600 KTS S1 to S3 students

Indirect Beneficiaries

Phase 4 – Performances & Sharing Sessions

Approx. 1500 audience members (KTS students, parents, teachers and alumni, guests and other schools)

(3) Implementation Plan:

- (i) Duration: Jan 2011 to Aug 2011
- (ii) Process / Schedule:

Phase 1 – S.2 In-class English Drama Program (Jan 2011 to May 2011)

Phase 2 - Bilingual Musical Theatre Production and Intensive Training (Feb 2011 to Jun 2011)

Phase 3 - Life Education Lessons (May 2011)

Phase 4 – Performances and Sharing Sessions (Jul 2011)

(4) Products:

- (i) Deliverables/outcomes: S.2 In-class English Drama Program, Musical Theatre training, Life Education teaching pack, 6 shows of Bilingual musical production and 3 Sharing sessions
- (ii) Dissemination of deliverables/outcomes: Introduce the Project to the targeted schools and invite their participation in Phase 4.
- (iii)Commercialization potential of deliverables / outcomes: Nil

(5) Budget: Services \$164,000

General expenses \$78,880

Total cost: \$242,900 (Rounded up to the nearest hundred)

(6) Evaluation:

- (i) Performance indicators: Success criteria set in the Drama, Language and Life Education aspects.
- (ii) Outcome measurements: Statistics / evaluation questionnaires in each phase.