

Part B- Project Summary

- (1) **Goals:** To educate parents and teachers to read aloud with children for future success in school and life.
Objectives: *The above goals are broken down into objectives which indicate observable behavioral changes in parents, children and teachers, including:*
- a. Parents and teachers have better knowledge on the importance of reading aloud to children
 - b. Parents have more passion and confidence to read
 - c. Parents increase the frequency of reading with children and motivation to institute a daily ritual of reading aloud to children
 - d. Children increase their frequency and motivation of reading
 - e. Teachers improve their skills in enlisting parents' involvement in creating a home environment that is conducive to language learning
 - f. The participated schools find the project adds value to its school development
- (2) **Targets:**
- i. Target: Children, Parents and teachers of kindergartens
 - ii. Expected number of direct beneficiaries:
 - 15-20 kindergartens
 - 2 train-the-trainer workshops for 45 teachers(2-3 teachers from each school)
 - 70 first teachers training workshops for parents (for each school, 3-4 workshops for a total of 90 parents and children)
 - iii. Expected number of indirect beneficiaries:
 - All children and parents of the 15-20 kindergartens
- (3) **Implementation Plan:**
- i. Duration : 1st April, 2010 – 31st March, 2011 (one-year project)
 - ii. Process / Schedule:
 1. Recruitment of participating schools
 2. From May to Aug: Conducting Train-the-trainer Workshop for teachers
 3. From Sept to March: Trainers conducting First Teachers Trainings at schools for parents and children. Providing supporting services to school teachers. Evaluation reports submitted to QEF in Oct, 2010 and June, 2011.
 - iii. Collaboration with other parties: 15-20 kindergartens will be involved in our project during the whole project period.
- (4) **Products:** Deliverables/ outcomes:
- 45 copies of Training Manual for teachers
 - 45 First Teachers Training Educational Kits for schools
- (5) **Budget:** General Expenses \$39,800 Equipment : 160,000 Total Grant Sought: \$199,800
- (6) **Evaluation:**
- Performance Indicators: 80% of parents find the training helpful and satisfactory; 80% of parents increase the confidence and frequency of reading aloud with their children; 70% of parents incorporate read aloud into their daily ritual after trainings; 80% of children improve their learning motivation and increase reading frequency; 80% of teachers have improved their knowledge and skills in reading aloud to children; 90% of beneficiary schools find the trainings effective in creating language learning environment for young children.
 - Outcome Measurements:
 - i. Quantitative : Analysis of the change of reading motivation, reading frequency and reading attitudes from the pre-post questionnaires among parents and children
 - ii. Qualitative : Collecting Feedbacks from parents and teachers after trainings & Observation from the teachers