

Part B Project Summary**Title of Project** (Please fill in BOTH Chinese & English.)

同感童感 -- 全港網上故事創作及演說計劃

Sense Kids Yearn (SKY): The Hong Kong Creative Digital Storytelling Project

Goals and Objectives: This project introduces an approach based on digital narrative (*D-Storytelling*) method to stimulate story writing (creative) ideas for English writing and speaking tasks and to nurture a Digital Storytelling Community. The process of storytelling includes different stages from brainstorming ideas, characters designs, plots and scenarios settings, and events happen/along the storyline to the ending and lesson learnt.

Goals: The primary goal of this project is to develop students' proficient use of their language abilities through storytelling and **Establish an Interactive Education Community to Foster Children's Creativity**

Objectives: This Digital Storytelling Community seeks to encourage students to speak English and demonstrate their creativity in story writing skills, with the ultimate objective of raising the standard of English language. In this project, a school community of storytellers and story listeners will join together and students are able to: i) Organize and present information clearly through writing and presenting a story; ii) Use their imagination to create new ideas for the story; and iii) Present their work orally.

Target beneficiaries: This project can potentially benefit all teachers and students in HK.

Implementation Plan: (i) **Duration:** October 2009 to September 2010

(ii) **Process/Schedule:**

Stages	Timeline
Preparation and Team Building	10/2009
D-Storytelling Programme for teachers	11-12/2009
Collaboration/Experiences Sharing Sessions	Once in a month
D-Story Competition (Round 1)	3/2010
D-Story Competition (Round 2)	6/2010
Evaluation	12/2009, 7-8/2010
Promotion and experiences sharing	8-9/2009

(iii) **Collaboration with other parties/partners:** over 30 primary schools have pledged their signed agreements to participate in this project. More schools will also be recruited.

Products: (i) The completion of this project will help generating 100 teacher leaders from at least 30 primary and secondary schools. (ii) The project team will organize: TWO Seminars for all primary and secondary school English teachers on Digital Storytelling and Interactive Educational Resources Designs; and TEN Training workshops, 5 for primary and 5 for secondary school English teachers to acquire the D-storytelling competencies on both technical and pedagogical aspects; (iii) Consultation services for participating schools and teachers; (iv) Digital Storytelling resources that provide relevant teaching materials and good practices; (v) Educational articles to report observations about the strengths and weaknesses of Digital Storytelling on children's creativity; and (vi) Articles to study and share the experiences on Creative Writing of English

Budget: The total budget is HK\$700,000- : i) Staff cost: \$592,200; ii) Services: \$90,000-; iii) General expenses: \$17,800-

Evaluation: *Performance indicator:* i) No. of active participating schools and teachers; ii) no. of teachers' instructional designs; iii) no. of seminars and workshops; iv) no. of students' D-storytelling writing; *Outcome measurements:* i) no. of in-class observations; ii) questionnaire surveys and focus group interviews; iii) no. of professional sharing seminars; iv) 2 experimental studies reports; v) 4 progress reports and final report to the QEF Secretariat