

Part B Project Summary

Project Title: *(Please fill in the blank)*

Mini-Opera School Tours

Project Number

2008 / 0144 (revised)

Name of Organization: Opera Hong Kong

- (1) Goals: To enhance the basic understanding and appreciation of the art of opera (a total art form which comprises of singing, instrumental music, drama and dance) among the young generation.

Objectives: To educate, develop and inspire students to enjoy the joy and excitement of opera performances; to discover and explore students' interests in arts; to help students develop their creativity, observation, expression, analytical and appreciation abilities.

- (2) Targets: Local schools students

Expected number of beneficiaries: around 6,000 students

- (3) Implementation Plan:

(i) Duration: 9 months

(ii) Process / Schedule: May 2009 – January 2010

(iii) Collaboration with other parties / partners: 12 schools

- 4) Products:

(i) Deliverables/outcomes: A 30-minute mini-opera performance (comprising of excerpts from famous operas) to be staged with sets and costumes. 4 promising singers, accompanied by a piano, will perform solo aria, duet, trio as well as quartet to introduce opera and explain differences among the 4 vocal parts (SATB).

(ii) Dissemination of deliverables / outcomes: There will be a 30-minute explanation and Q&A session after the performance. Study materials will also be distributed to students.

(iii) Commercialization potential of deliverables / outcomes: Mini-opera performances will be video taped, edited and broadcasted on the internet for wider enhancement of arts appreciation among the young generation.

- (5) Budget: \$169,000

Staff Cost	\$	90,000
Equipments	\$	30,000
Services	\$	36,000
General Expenses	\$	13,000
	\$	<u>169,000</u>

- (6) Evaluation: Evaluation:

(i) Performance indicators: Questionnaires will be given to students and teachers to gather comments and feedbacks of the mini-opera. Interviews will also be conducted with students and teachers before and after the school tours.

- (ii) Outcome measurements:

Analysis on results of questionnaires and interviews before and after the performance of the mini-tour.