Project Number: 2010/0235

Part B: Project Summary

(Revised)

Project Title: Perceptual and acoustic characterization of Hong Kong English pronunciation errors,

deviations and accent of primary school (P.5 & P. 6) students

Organization: University of Hong Kong/Faculty of Education/Centre for Communication Disorders

(1) Goals: To establish a new pedagogical regimen for spoken English curriculum that is tailor-made for native Cantonese-speaking primary school children.

### **Objectives:**

Short-term goal:

- 1. To develop and publish a mispronunciation database of English sounds associated with native Cantonese-speaking primary 5 and 6 students based on large-scale acoustic and perceptual analyses of error patterns;
- 2. To identify the needs of pronunciation correction and accent reduction training;
- 3. To help improve existing pedagogical curriculum of primary school spoken English; and
- 4. To educate parents, teachers and educators about professional phonetic analysis and acoustic phonetics, the needs and feasibility of accent reduction by scientific means.

### Long-term goal:

To construct a complete developmental landscape of the current state of Hong Kong English accent, with the ultimate goal of:

- 1. formulating a framework for assessing the English pronunciation errors, deviations and accent,
- 2. developing an attainment scale to accredit the degree of native-like pronunciation.
- 3. introducing a scientific English accent reduction curriculum for both students and teachers.

### (2) Targets:

**Expected beneficiaries:** All primary school and secondary school students and teachers, university English language teachers and researchers.

**Immediate beneficiaries:** 1,000 primary 5 and 6 students, 50 non-native and 50 native English teachers and 10 English educators and academics

### (3) Implementation Plan:

- i. Duration: 2 years
- ii. Schedule: Setting up project team (1<sup>st</sup>-2<sup>nd</sup> month); Liaison (1<sup>st</sup>-5<sup>th</sup> month); speech data collection (5<sup>th</sup>-17<sup>th</sup> month); web programming & maintenance (1<sup>st</sup>-24<sup>th</sup> month); Perceptual evaluations & acoustic characterization (9<sup>th</sup>-18<sup>th</sup> month); research & development (3<sup>rd</sup>-20<sup>th</sup> month); Production or deliverables & dissemination of results (15<sup>th</sup>-24<sup>th</sup> month)
- iii. Collaboration: University of London, Waseda University, University of Basel

#### (4) Products:

- i. deliverables / outcomes
  - web-accessible recorded speech data of primary (P5 & P6) students in Hong Kong
  - distribution of patterns of errors probed by perceptual evaluations and acoustic characterization
  - experience of teachers and participants shared on web platform and published in monographs
  - web forum for uploading comments and discussion on certain speech data and results
- ii. dissemination of deliverables / outcomes: seminars, workshops and internet
- iii. attainment scales, assessment manuals released in the forms of booklets and CDs.

# (5) Budget:

| Staff Cost       | \$ 995,268   |
|------------------|--------------|
| Services         | \$ 248,000   |
| Equipment        | \$ 63,900    |
| General Expenses | \$ 70,032    |
| Total            | \$ 1,377,200 |

## (6) Evaluation:

- i. A steering committee will be set up to monitor the overall progress of the project.
- ii. Questionnaire survey and interviews with participating school heads and teachers will be conducted to monitor effectiveness and impact of the various components of the professional development.
- iii. External experts will be consulted to evaluate the quality of the work.