

Project Summary

| | |
|--|---|
| Project title: Virtual Campus TV | Project number: 2014/0092 (Revised) |
|--|---|

Name of Organization: HKMA David Li Kwok Po College

Goals and Objectives**Goal**

It is believed that a well-equipped Campus TV can provide students a platform to experience life-wide learning. Through the process of program production, students can not only have stronger bi-literate and tri-lingual abilities but also develop better creativity, interpersonal skills, planning skills, leadership skills and logical thinking to become more confident youngsters.

Objectives

- i. To enhance students' bi-literate and trilingual abilities
- ii. To foster students' civic responsibility, ethical attitude and commitment in the community, enhancing students' creative and innovative capabilities
- iii. To enhance students' sense of belonging to the College and promote a better and healthy relationship between teachers and students
- iv. To enhance the development of students' multiple intelligences and potential

Targets / expected number of beneficiaries

- (i) Students : around 800 students will be watching programs made by Campus TV
- (ii) Teachers : around 65 teachers will be assisted by the Campus TV Team
- (iii) Parents : around 1 600 parents will be watching programs made Campus TV
- (iv) Alumni : alumni will be updated with school news and have a better connection with school through programs produced

Implementation plan

| Stages | Period | Content | In-charge |
|--------------------------------|---------------------|---|---|
| Preparation | Aug 2015 | Setting up preparatory committee Conducting preparation meetings | Assistant Principal (SA), Campus TV team, Head of IT team |
| Development and implementation | Sep 2015 – Jul 2016 | Recruitment and training Producing programs & Scheduling broadcast | Campus TV team Heads of departments and teams |
| Evaluation | Jul 2016 | Evaluation | Assistant Principal (SA), Campus TV team, Head of IT team |

Products and Achievements

- (i) Products : To establish a well-equipped Campus TV to show our College's characteristics through a wide range of programs and a resourceful library of programs
- (ii) Achievements: (1) To enhance students' generic skills; (2) to provide opportunities for students to develop their potential to its fullest; (3) to cater for students' diverse needs and (4) to improve the quality of teaching and learning

Budget

| Items | Amount in HKD |
|---------------|------------------|
| (A) Equipment | \$100,000 |
| (B) Works | \$50,000 |
| (C) Services | \$10,000 |
| Total: | \$160,000 |

Evaluation

- i. Performance indicators:
 - At least 70% of students find the programs meaningful and like watching the broadcasts
 - At least 70% of teachers find the programs helpful for their work in teaching and non-teaching areas
 - At least 70% of the students who participate in the program production believe that they benefit from their experience in Campus TV (e.g. having acquired relevant skills, they have a chance to develop their talent etc.)
- ii. Outcome measurements:

A survey will be conducted to collect teachers' and students' opinions and feedback. The Principal and Assistant Principal (student affairs) will supervise the whole implementation of the project.

Project Details

1. Background of the College

HKMA David Li Kwok Po College is a DSS school established in 2000. Our mission is to provide a well-rounded education for the total development of our students, encompassing moral, intellectual, physical, social and aesthetic aspects. The College believes that each student has worth and is endowed with potential and that the school can and should develop its students to the fullest. The College also believes that every child has talent and we should nurture each of them to become an effective and independent learner.

Over the past few years, the College has been emphasizing the development of students' being bi-literate and tri-lingual, with confidence and competence to communicate effectively in a global community; well-versed in the use of information technology both within and outside the classroom; logical, independent and creative thinkers who possess the resourcefulness to make sound decisions; well-prepared for continuous and active life-long learning; and cultured and able to appreciate and enjoy both visual and performing arts. To further apply information technology in education, the College has been actively refining IT infrastructure and facilities, various platforms and resources banks. Campus TV is a platform we believe can help us achieve such goals.

2. Internal demand for a well-equipped Campus TV

2.1 To enhance the effectiveness of teaching and learning

The College designs curriculum not only to be in line with the trend of the Education Reform but also to cater for students' learning diversity. It offers an academic program that allows for flexibility in classroom organization, curriculum and instruction to meet the different needs of students. In the past two years, the College has been advocating, as one of its major concerns, the use of information technology for student-centered learning. We believe information technology is a powerful tool to arouse students' curiosity for knowledge, to maintain a longer attention span and to encourage more discussion and expression of ideas in classrooms. Resources have been allocated to ensure the infrastructure such as WIFI is well built to meet the challenges. Class size has been reduced in many classes to allow more group discussion and use of technology. After the reduction of class size, is commonly used in classrooms for teaching and learning. To help students acquire IT skills, the College integrates IT instruction into different subjects such as Integrated Humanities, English, Chinese, Mathematics, Integrated Science, Health and Physical Education and Visual Arts in junior forms. Besides, teachers use videos to record students' SBA assessment.

We believe there is a greater need in the future for the use of technology in teaching and learning. And Campus TV can provide an additional platform for sharing of teaching experiences among teachers and students' self-learning. We can fully utilize different teaching resources from Campus TV such as video, multimedia package and internet resources.

2.2 Create a better environment to strengthen students' bi-literate and trilingual abilities

As a school using English as the medium of instruction, the College has always been creating an English-rich environment that maximizes students' use and exposure to English on campus. As for Putonghua, in junior form, Chinese language is taught in Putonghua while non-Chinese speaking students (about 20%) take Chinese as a second language and use Putonghua for lessons as well. To enhance their abilities, many students are encouraged to join the Hong Kong Schools Speech Festival every year and win lots of prizes. Not only are English and Putonghua used in classroom settings, but also are they used in non-teaching activities. The assemblies are conducted in English and Putonghua providing opportunities for students to build up more confidence in using the languages. Besides, the College's English and Chinese debate teams also actively take part in different kinds of competitions giving students who have talents in these areas good training and experience.

We believe with the establishment of a well-equipped Campus TV, students' performance can be recorded and uploaded to the school website for further appreciation and reflection so as to encourage more participation in language related activities such as public speaking, drama and debate etc. These recordings can also be telecast during lunchtimes to acknowledge students' efforts and inspire others to participate in such activities that will benefit them on many levels.

2.3 Enhance students' social awareness and promote the value of care

The College's ethos of simplicity and modesty has endured since its establishment. The College provides a balanced and diverse school education that meets the different needs of our students, and helps them build up knowledge, values and skills for further studies and personal growth. It places great emphasis on developing students' moral and civic values and positive attitude towards life. The various teams under Student Affairs Committee such as Discipline Team, Guidance and Counseling Team, Careers and Guidance Team and Friday Morning Assembly Team organize many different kinds of activities every year to foster positive values in students. The last two lessons on every Friday afternoon are reserved for Personal Development Programs in which activities relating to moral and civic education and personal growth are conducted. Apart from that, the launch of Community Service Scheme few years ago has further externalized our moral education by providing students' opportunities to understand the needs of different people and show care and concern to them. Students are required to complete at least 15 community service hours each year. In the last two years, students completed for over 20,000 service hours and were given the "Caring School Award" by the Agency For Volunteer Service.

We believe that Campus TV can provide an additional platform and use interactive means to strengthen students' civic-consciousness, patriotism, moral awareness and willingness to contribute to the community. Activity and program reviews in video format will be produced to show students' achievements as well as to advocate positive values including the spirit of serving others. It can also help enhancing students' sense of belonging.

2.4 Need for live broadcast

The College has about 810 students and the school hall is not big enough to accommodate all the students during assemblies. Therefore, it is necessary to have live broadcast so that all students who cannot be accommodated in the school hall can enjoy the programs and activities.

Some other major events such as annual graduation ceremony, S1 admission talk also require live broadcast for guests who are not able to enter the hall. Campus TV will also record these events and store them in a video library for future use.

3. Campus TV as a part of the School Development Plan

3.1 Development of School-based curriculum

Campus TV will assist the production of different materials for teaching and learning of different academic subjects. For instance, to arouse students' interest in drama learning in English lessons, videos on Shakespeare's work can be used. Videos about Chinese culture, stories of authors, debate can be used in Chinese lessons to enhance students' ability in appreciating and using the language. Current affairs related videos can also be used for Liberal Studies and Economics lesson and documentaries for Chinese history and Geography lessons are found to be useful. For students learning CSL (Chinese as a second language), students can make videos about Putonghua learning. Video clips on sports and music can be used in PE and music lessons.

3.2 Develop of extra-curricular activities

The College provides a wide range of extra-curricular activities for students in order to explore and develop their potential. We believe that well-organized and meaningful activities can help students acquire knowledge and skills that cannot be easily delivered in a classroom setting. Groups and team activities can enrich students' social lives, enhance their communication skills and develop their leadership potential. Every year, students are encouraged to select one musical or one sports/interest group that interests them most. Campus TV can help to produce promotion videos as well as review activities for these clubs or groups. Students can also choose Campus TV group as one of their ECAs.

3.3 Development of moral and civic education and personal development

The College believes moral and civic education is as important as teaching knowledge. We have been dedicated to the development of our students to be caring individuals. Departments and teams have been organizing programs in lesson time or outside classrooms to arouse students' civic awareness. In addition, in the next 3-year-plan, "Character formation" will be one of the major concerns. This goal will be implemented at different levels. With the help of Campus TV, materials with visual aids for moral education and character building can be further developed to arouse students' interest in discussion and reflection. Highlights of activities such as community services can also be produced. It is hoped that through the broadcasts of these programs, students will continue to participate in voluntary work and develop positive attitudes and values towards life.

3.4 Development of multiple intelligences

Our school mission is to provide an all-round education for the total development of our students, encompassing moral, intellectual, physical, social and aesthetic aspects. With a well-equipped Campus TV studio, the school can produce more programs related to sports, arts and music. Besides, we believe that every student has talent in different areas, Campus TV can help to develop every participating student to

his/her full potential. Video is an art form and a way of expressing ideas and feelings. Students can experience the flow of video production (planning, filming, editing and broadcasting) and use it as a means of self-expression.

3.5 Development of reading scheme

The College has always been promoting reading as part of students' self-learning. There are two libraries in the campus with a good collection of books. Apart from other reading schemes, the Campus TV can help producing programs introducing new books and recommending good books by teachers and students.

3.6 Development of closer relationship between the College and parents

The College organizes various kinds of activities for parents ranging from parent-child community service, to parents seminar and workshops and to form parents' meetings etc. The College works closely with the Parent Teacher Association which is becoming more and more active. Campus TV will continue to interview parents to share their parenting skills, assist the PTA to develop their webpage and video archives and allow parents to know more about their children's school life from programs it produces.

4. *Readiness for project implementation*

4.1 Infrastructure and Human Resources ready

Our school has already assigned a special room as Campus TV Studio. There is no need to renovate the room as a result of this project. If any further changes of room will be needed for the expansion of campus TV station in the future, the school will comply with the relevant procedures and legislation. Besides, we will continue to use the existing facilities in the room after the implementation of the project together with the new equipment funded by the QEF. Other than using them in production of programs, they can also be used for student training (e.g. students from the campus TV team). We have a team of teachers and IT staff with sufficient knowledge and skills in building and operating Campus TV Studio. A number of programs have been produced in the last few years. Teachers and IT staff have acquired a certain level of experience and skills in video production.

4.2 Establishment of Campus TV ECA

Campus TV ECA was started in our school ten years ago. One of the goals of this ECA is to train a group of students to become student reporters. The Campus TV ECA has produced a certain number of programs in the past few years and these student reporters have already acquired a certain level of skills in reporting and video production. From the increasing number of students joining this ECA, we can tell that many students have strong interest in this area. However, the development is yet limited by the lack of resources. With a better equipped Campus TV, students will have a better environment to develop their potential in video production to the fullest.

4.3 Live broadcast of morning assemblies

Our school has been doing live broadcast of morning assemblies for a number of years already. However, the quality of the broadcast is less than satisfactory due to hardware and technology constraints. With the new Campus TV Studio, live broadcasts can be of a much better quality.

4.4 Information Technology Development in School

The school has been committed to using information technology to enhance teaching and learning, the students can learn better in an active and student-centered learning environment. In the year 2011, our school already started using _____ and _____ computer in teaching and learning. Every classroom is equipped with teaching computers, projectors, other digital devices and the fiber-optic network, The fiber network backbone has been upgraded to 1Gbps speed, which is a high-volume data transmission to deal with the future growing multimedia teaching and "Campus TV " broadcast needs. If we can get funding for the establishment of the Quality Education Fund "Campus TV " , with the updated equipment together with the original school IT facilities the school's information technology education will make great progress and have a better impact on teaching and learning.

5. Program plan

| Area | Program Content | Objective | Other Dept. / Team |
|-----------------------------|---|--|--|
| Chinese and Chinese History | <ul style="list-style-type: none"> - Chinese culture - historical stories - interesting stories about Chinese language - debate etc | To arouse students' interest in learning Chinese language and Chinese history | Chinese and Chinese History Department |
| Chinese as Second Language | <ul style="list-style-type: none"> - Program for CSL students to practice Putonghua | To provide CSL students opportunities to use the language | Chinese Department |
| English and French | <ul style="list-style-type: none"> - videos that help students enhance listening skills - Drama - Debate - Speech festival clips | <p>To arouse students interest in learning English and French through drama and debate which is part of the curriculum</p> <p>To demonstrate good performance in public speech and encourage more students to take part in the event</p> | English Department |
| Math | <ul style="list-style-type: none"> - Math in our daily life | To arouse students' interest in Math and to enhance their problem solving skills | Math Department |
| Liberal Studies | <ul style="list-style-type: none"> - Discussion on social issues - News commentary | To enhance students social awareness and provide them with opportunities to express their views | Social Science Department |
| Science | <ul style="list-style-type: none"> - scientific discovery - knowledge and story of scientists | <p>To enrich students' scientific knowledge and arouse their interest in learning science</p> <p>To encourage students be more curious about things around them</p> | Science Department |

| Area | Program Content | Objective | Other Dept. / Team |
|---------------------------|---|--|------------------------------|
| Music | <ul style="list-style-type: none"> - Introduce different kinds of music and music instruments - Music Festival clips | To enhance students' ability to appreciate music To encourage more students to take part in public music competition | Music Department |
| Sports | <ul style="list-style-type: none"> - Introduce various kinds of sports events - Promotion of internal sports activities - Introduce sports programs | To enrich students' knowledge in sports and around their interest in taking part in sports activities | HPE Department |
| Visual Art | <ul style="list-style-type: none"> - Introduce different kinds of art and art programs in the city - Interview with artists | To arouse students' interest in art | Visual Art Department |
| Civic and Moral education | <ul style="list-style-type: none"> - Script writing and video production competition (Theme: Care for the community) - Program promote moral and civic values | To encourage students to be caring to the Community | Campus TV Team |
| Community Service | <ul style="list-style-type: none"> - Promotion of CSS program - Highlights of CSS activities | To arouse students awareness to the meaning of community service and encourage students to actively take part in community service | CSS Team |
| Alumni | <ul style="list-style-type: none"> - Sharing of Alumni's life in university and workplace | To encourage students learn from alumni's stories To strengthen the relationship between alumni and the school | Careers Team |
| ECA | <ul style="list-style-type: none"> - Programs on different ECA clubs - Organize relevant competition (e.g. photography competition) | To provide opportunities to show their talent and achievement | ECA Team |
| Personal Growth | <ul style="list-style-type: none"> - Review of personal growth program - Programs to promote positive value and healthy life style | To enhance sense of belongings to school To promote positive values towards life challenges | Guidance and Counseling Team |
| Reading | <ul style="list-style-type: none"> - Introduction of new books - Books recommended by teachers and students | To promote reading as part of self-learning | Library |

| Area | Program Content | Objective | Other Dept. / Team |
|-----------------|--|---|--------------------|
| Skills training | - Organize workshops on photography, interviewing skills, editing skills, reporting skills | To explore students' potential and further develop it | Campus TV Team |

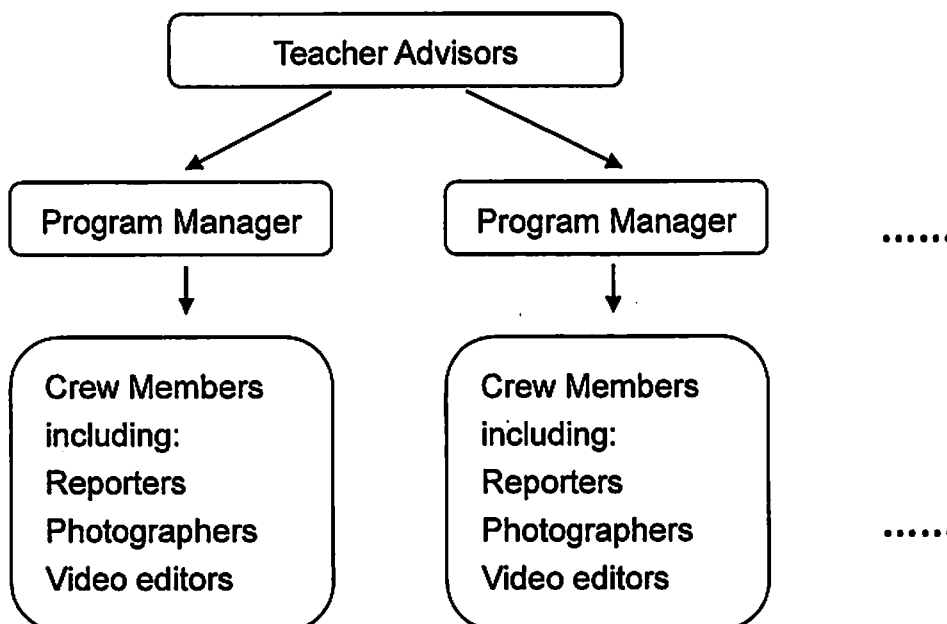
6. Implementation timeline

| Stages | Period | Content |
|--------------------------------|---------------------|---|
| Preparation | Aug 2015 | <ul style="list-style-type: none"> • Waiting for fund approval • Setting up preparatory committee which consists of Principal, Assistant Principal (SA), Campus TV Team and Head of IT Team • Conducting preparation meetings • Vendor invitation, Formal purchasing process, Installation and testing of equipment • Staff training |
| Development and implementation | Sep 2015 – Jul 2016 | <ul style="list-style-type: none"> • Recruitment and training (for students and teachers), • Scheduling broadcast • Producing programs with assistance from different departments and functional teams |
| Evaluation | Jul 2016 | <ul style="list-style-type: none"> • Evaluation (including collecting opinions and suggestions from various stakeholders) • Future planning |

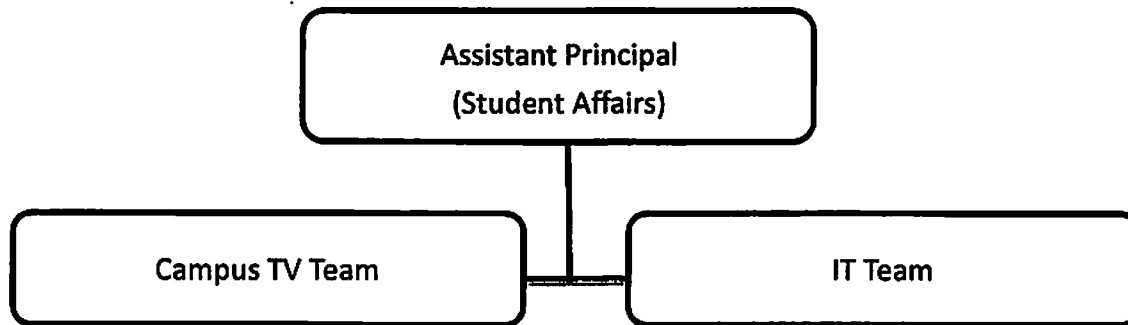
7. Involvement of teachers and school management in the project

Campus TV Team was established to provide support to the College in limited scales. We keep video records of most of the official functions, activities and services held by the College, give audio-visual assistance to the College whenever necessary, and serve as a means of communication between the College and the students.

With sufficient funding to expand its capacity, Campus TV is composed of 5 teacher advisors and student members. Student members are further divided into program managers and crew members. Each program manager is responsible for the production of a particular program under the supervision of the teacher advisors.



This project will be implemented under the supervision and monitoring of the Assistant Principal (Student Affairs). It will be implemented by the Campus TV Team and IT Team.



8. Budget

| | | Item description | Unit rate | Qty | Amount | Note |
|----------------------|--------------------|---|-----------|-----|------------------|----------------|
| (A) Equipment | A1 | HD dome camcorder x 1 set | \$7,600 | 1 | \$7,600 | |
| | A2 | Power VR Presenter x 1 set | \$45,000 | 1 | \$45,000 | 1 |
| | A3 | LED TV (with video quad processor) x 1 set | \$3,000 | 1 | \$3,000 | 2 |
| | A4 | LED TV (with TV dolly) x 1 set | \$2,500 | 1 | \$2,500 | 2 |
| | A5 | 4-way AV / DV distributor x 1 set | \$830 | 1 | \$830 | |
| | A6 | Supply and install video patch cord x 1 set | \$1,980 | 1 | \$1,980 | |
| | A7 | 18-channel audio mixer x 1 set | \$4,800 | 1 | \$4,800 | |
| | A8 | Audio amplifier x 1 set | \$1,980 | 1 | \$1,980 | |
| | A9 | Ear amplifier x 1 set | \$1,980 | 1 | \$1,980 | |
| | A10 | 2-way speaker (1 pair) x 1 set | \$1,500 | 1 | \$1,500 | |
| | A11 | Supply and install audio patch cord x 1 set | \$1,980 | 1 | \$1,980 | |
| | A12 | PowerStreamZ 1000VS x 1 set | \$10,000 | 1 | \$10,000 | |
| | A13 | Video management software x 1 set | \$5,000 | 1 | \$5,000 | 3 |
| | A14 | PowerStreamZ 650P x 1 set | \$10,000 | 1 | \$10,000 | |
| | A15 | Video editing software x 1 set | \$1,850 | 1 | \$1,850 | 4 |
| Sub total : | | | | | \$100,000 | |
| (B) Works | B1 | School Video outlet and Audio capture point x 3 point | \$18,000 | 1 | \$18,000 | |
| | B2 | Campus TV room setup x 1 lot | \$22,400 | 1 | \$22,400 | |
| | B3 | Hardware installation x 1 lot | \$9,600 | 1 | \$9,600 | |
| Sub total : | | | | | \$50,000 | |
| (C) Services | C1 | Campus TV director training (Teacher) | \$2,500 | 1 | \$2,500 | |
| | C2 | Campus TV director training (Student) | \$2,500 | 1 | \$2,500 | |
| Sub total : | | | | | \$5,000 | |
| (D) Others | D1 | Campus TV audit fee | \$5,000 | 1 | \$5,000 | |
| | Sub total : | | | | | \$5,000 |
| Grand total : | | | | | \$160,000 | |

| Item description | Amount |
|----------------------|------------------|
| (A) Equipment | \$100,000 |
| (B) Works | \$50,000 |
| (C) Services | \$5,000 |
| (D) Others | \$5,000 |
| Grand total : | \$160,000 |

Note:**(1) A2 Power VR Presenter x 1 set:**

The existing old video mixer has been used for 10 years. It can only support analog signal but does not support HD input and output. It does not support the new video cameras currently used. Besides, some of the functions can no longer be used.

(2) A3 & A4 LED TV x 2 set

The school is currently using only one TV, which was purchased 10 years ago, for both preview and main out. It is not working efficiently as switching between the two functions is needed. Apart from that, it can only support analog signal but not the HD input and output. Thus, two new TVs are needed to perform two different functions efficiently.

(3) A13 Video management software x 1 set

The college does not have any video management software. The new software will be used to archive video files for future usage.

(4) A15 Video editing software x 1 set

This existing editing software was purchased 10 years ago. It does not support the new video format commonly used nowadays. Moreover, the College is introducing more IT technology for teaching and learning. More devices have been acquired for teachers and students to use in classrooms and for extended learning. For instance, all students need to learn how to make e-books since last year. More advanced software will be needed to edit videos that are to be included in e-books.

| Category (in alphabetical order) | Item / Description | No. of Units | Total Cost | Proposed Plan for Deployment | |
|-------------------------------------|---|--------------|------------|--|--|
| audio and video equipment | HD dome camcorder x 1 set | 1 | \$7,600 | The assets will be used by Campus TV team for its regular broadcasting and production during the project. After the project, the college will continue to use them for campus TV production. It can also be used by other departments and teams on request. | |
| | Power VR Presenter x 1 set | 1 | \$45,000 | | |
| | LED TV (with video quad processor) x 1 set | 1 | \$3,000 | | |
| | LED TV (with TV dolly) x 1 set | 1 | \$2,500 | | |
| | 4-way AV / DV distributor x 1 set | 1 | \$830 | | |
| | Supply and install video patch cord x 1 set | 1 | \$1,980 | | |
| | 18-channel audio mixer x 1 set | 1 | \$4,800 | | |
| | Audio amplifier x 1 set | 1 | \$1,980 | | |
| | Ear amplifier x 1 set | 1 | \$1,980 | | |
| | 2-way speaker (1 pair) x 1 set | 1 | \$1,500 | | |
| | Supply and install audio patch cord x 1 set | 1 | \$1,980 | | |
| computer hardware | PowerStreamZ 650P x 1 set | 1 | \$10,000 | | |
| | PowerStreamZ 1000VS x 1 set | 1 | \$10,000 | | |
| computer software | Video editing software x 1 set | 1 | \$1,850 | | |
| | Video management software x 1 set | 1 | \$5,000 | | |

10. Evaluation Criteria and methods

A supervising committee which consists of the Principal, Assistant Principal, Head of IT and members of the Campus TV Team Preparatory Committee will be formed, the committee will monitor the progress and effectiveness of the three stages, i.e. preparation, development and implementation and evaluation. The expected results and evaluation criteria are listed below:

| Area | Program Content | Objective | Evaluation |
|-----------------------------|---|---|--|
| Chinese and Chinese History | <ul style="list-style-type: none"> - Chinese culture - historical stories - interesting stories about Chinese language - debate etc | To arouse students' interest in learning Chinese language and Chinese history | <ul style="list-style-type: none"> - Questionnaire to collect feedback from students and teachers - Evaluation with Chinese department |
| Chinese as Second Language | <ul style="list-style-type: none"> - Program for CSL students to practice Putonghua | To provide CSL students opportunities to use the language | <ul style="list-style-type: none"> - Questionnaire to collect feedback from students and teachers - Evaluation with Chinese department |

| Area | Program Content | Objective | Evaluation |
|---------------------------|---|---|--|
| English | <ul style="list-style-type: none"> - videos that help students enhance listening skills - Drama - Debate - Speech festival clips | <p>To arouse students interest in learning English through drama and debate which is part of the curriculum</p> <p>To demonstrate good performance in public speech and encourage more students to take part in the event</p> | <ul style="list-style-type: none"> - Questionnaire to collect feedback from students and teachers - Evaluation with English department |
| Math | <ul style="list-style-type: none"> - Math in our daily life | <p>To arouse students' interest in Math and to enhance their problem solving skills</p> | <ul style="list-style-type: none"> - Questionnaire to collect feedback from students and teachers - Evaluation with Math department |
| Liberal Studies | <ul style="list-style-type: none"> - Discussion on social issues - News commentary | <p>To enhance students social awareness and provide them with opportunities to express their views</p> | <ul style="list-style-type: none"> - Questionnaire to collect feedback from students and teachers - Evaluation with LS department |
| Science | <ul style="list-style-type: none"> - scientific discovery - knowledge and story of scientists | <p>To enrich students' scientific knowledge and arouse their interest in learning science</p> <p>To encourage students be more curious about things around them</p> | <ul style="list-style-type: none"> - Questionnaire to collect feedback from students and teachers - Evaluation with Science department |
| Music | <ul style="list-style-type: none"> - Introduce different kinds of music and music instruments - Music Festival clips | <p>To enhance students' ability to appreciate music</p> <p>To encourage more students to take part in public music competition</p> | <ul style="list-style-type: none"> - Questionnaire to collect feedback from students and teachers - Evaluation with Music department |
| Sports | <ul style="list-style-type: none"> - Introduce various kinds of sports events - Promotion of internal sports activities - Introduce sports programs | <p>To enrich students' knowledge in sports and arouse their interest in taking part in sports activities</p> | <ul style="list-style-type: none"> - Questionnaire to collect feedback from students and teachers - Evaluation with HPE department |
| Visual Art | <ul style="list-style-type: none"> - Introduce different kinds of art and art programs in the city - Interview with artists | <p>To arouse students' interest in art</p> | <ul style="list-style-type: none"> - Questionnaire to collect feedback from students and teachers - Evaluation with VA department |
| Civic and Moral education | <ul style="list-style-type: none"> - Script writing and video production competition (Theme: Care for the community) - Program promote moral and civic values | <p>To encourage students to be caring to the Community</p> | <ul style="list-style-type: none"> - Questionnaire to collect feedback from students and teachers |
| Community Service | <ul style="list-style-type: none"> - Promotion of CSS program - Highlights of CSS activities | <p>To arouse students awareness to the meaning of community service and encourage students to</p> | <ul style="list-style-type: none"> - Questionnaire to collect feedback from students - Evaluation with CSS |

| | | | |
|-----------------|---|---|--|
| | | actively take part in community service | Team |
| Alumni | - Sharing of Alumni's life in university and workplace | To encourage students learn from alumni's stories To strength the relationship between alumni and the school | - Questionnaire to collect feedback from students |
| ECA | - Programs on different ECA clubs - Organize relevant competition (e.g. photography competition) | To provide opportunities to show their talent and achievement | - Questionnaire to collect feedback from students and teachers - Evaluation with ECA Team |
| Personal Growth | - Review of personal growth program - Programs to promote positive value and healthy life style | To enhance sense of belongings to school To promote positive values towards life challenges | - Questionnaire to collect feedback from students |
| Reading | - Introduction of new books - Books recommended by teachers and students | To promote reading as part of self-learning | - Questionnaire to collect feedback from students and teachers |
| Skills training | - Organize workshops on photography, interviewing skills, editing skills, reporting skills | To explore students' potential and further develop it | - Questionnaire to collect feedback from participating students |

11. Extension of the benefits from the project

- i. The basic facilities and programs produced from the project can benefit new students joining the College. Student will be invited to join Campus TV.
- ii. The experience in Campus TV provides opportunities for the training of the 9 generic skills proposed by the EDB in school-based development program.
- iii. Students who will be involved in the project can be greatly benefited. The skills and experience they gain from the project can be shared with younger students so that the work of Campus TV can continue. There will be at least 5 trainings per each school year.
- iv. Teachers involved in the projects can use the skills acquired in their work in other areas. They can also support the development of Campus TV in the future.
- v. Programs produced will be uploaded to the school webpage and be viewed by students and parents at home. This can help extending students' learning to home and allow parents to better understanding their children's learning and life at school. Some of the programs can also be part of the new teaching strategy "flipped classroom" to enhance teaching and learning.
- vi. The achievement from the project can be shared with other schools (The college is planning to work together with the primary schools or organizations in the district, those from humble background in particular) and the community.

12. Recommendation and Promotion

- i. The College will regularly upload the programs produced by Campus TV and production information to the school webpage.
- ii. The College will take part in QEF promotion activities.

13. Membership**(1) Preparatory Committee:**

The Principal, the Assistant Principal (Student Affairs), the IT Manager, the Teacher-in-charge of the Campus TV Team

(2) Campus TV Core Team:

Teacher-in-charge and 4 members

(3) Subject / Team Coordinator:

Department heads of Chinese department; English department; Math department; Social Science department; Science department; Visual Art department; HPE department and Music department

Heads of Guidance and Counseling Team; ECA Team; Community Service Team; Careers Counseling Team; Friday Morning Assembly Team; Green Team and Discipline Team

14. Report Submission Schedule

My school commit(s) to submit proper reports in strict accordance with the following schedule:

| Project Management | | Financial Management | |
|---|-----------------------|--|-----------------------|
| Type of Report and covering period | Report due day | Type of Report and covering period | Report due day |
| Progress Report 1/8/2015 - 31/1/2016 | 29/2/2016 | | |
| Final Report 1/8/2015 - 31/7/2016 | 31/10/2016 | Final Financial Report 1/8/2015 - 31/7/2016 | 31/10/2016 |