

Quality Education Fund
Application with Grant Sought Not Exceeding \$150,000
Application Form --- Part II: Project Proposal

Project Title	Project Number
Unearthing Local Heritage Through Clay	2013/0734

Basic Information**Name of School / Organisation / Individual****Beneficiaries**

- (a) Sector: Pre-primary Primary Secondary Special (*Please tick*)
- (b) Students: 3,500 (in number)* and F.3 to F.6 Students (class level/age)*
- (c) Teachers: 30 (in number)*
- (d) Parents: NA (in number)*
- (e) Participating Schools (excluding applicant school):
10 Secondary Schools (in number and types)*
- (f) Others (please specify):
100 publics (real-time viewers for webcasting) + unlimited viewers (for archived interview)

* *Please specify where appropriate*

Proposal**(I) Project Needs**

- (a) Please state the aims of the project in clear and concise terms.
(Example: To enhance pre-primary students' interests in reading through story-telling, singing, and drama.)

To ignite interest in local heritage

In a metropolitan city like Hong Kong, traces of the past are constantly erased in order to give way to new development. Remains from the past are becoming rare in this city, and this project aims to reestablish linkage between the past and the present by revisiting relevant cultural remains with a focus on readdressing students' interest in the heritage of local ceramic craftsmanship.

The Wun Yiu 碗窑 site located in Tai Po, which can be dated back to the Ming Dynasty, signifies that Hong Kong in fact once took an active role in creating blue-and-white porcelain works and ceramic functional wares for local usage and for exporting.

To promote the culture of hand-made and functional ceramic craftwork

Riding on the historical site and related findings, the project would lead students to explore local heritage and the potentiality of reviving the local tradition of hand-making functional ceramic objects. It is also a fact that mass produced functional wares of various kinds are easy to come by nowadays, and people are having less concern on the making and the

durability of the functional products used in everyday life. Through workshops with a focus on creating hand-made and functional ceramic works, students will learn to treasure the making process and create ceramic works for actual use out of natural materials like clay.

To help young generation develop sense of gratefulness and self-confidence

Making use of hand-made ceramic functional wares created out of natural materials allows students to learn to treasure the materials used, the production process and the actual use of the works. Besides, art and craft making is a two-way process, it can serve as a channel for enhancing internal peace and concentration, and it at the same time can facilitate students' ways of expression. Students will also be encouraged to share their thoughts and feelings gained throughout the project via the live webcasting function of an online platform established by the School, which can also help student build up their self-confidence.

- (b) (i) What are the areas of the needs and priorities of the school?

(Please tick the appropriate box(es).)

- Enhance learning and teaching to facilitate students' knowledge on subjects / learning areas / generic skills development
- Promote students' social and emotional development
- Enhance school management / leadership and teachers' professional development / wellness
- Others (please specify) _____

- (ii) Please give background information to justify the demonstrated needs as mentioned in (b)(i).

(Please tick the appropriate box(es).)

- School development plan: To implant innovative elements and original insights for visual arts studies and liberal studies.
- Survey findings:

- Literature review summary:

- Assessments on students' performance:

- Relevant experiences: HKAS conducted a number of projects for youth development. For the details, please refer to the website: http://www.hkas.edu.hk/chi/6project/project_current.php
- Others (please specify) :
The proposed project content will be able to response the learning objectives of Key Learning area of Visual Arts for senior secondary students, in terms of developing creativity & imagination, developing skills & processes, understanding arts in context as well as cultivating critical responses.

- (c) Please elaborate the innovative ideas or new practices to enhance, adapt, complement and/or supplement the existing practices of the school.

(Example: Drama and music are effective means to stimulate students' interest in reading and help develop their multi-intelligences.)

It is anticipated that the proposed project will be able to response the learning targets of Key Learning area of Visual Arts for senior secondary students through the following underlying themes:

Widening Horizons and Developing Creativity

Through participation in introductory seminar, students will be able to get an idea about the development of local ceramic craftsmanship, come to understand the making process of functional ware and learn to appreciate handmade artworks created from down-to-the earth material like clay. Their views on local heritage and artwork making would certainly be broadened and they will be able to develop new ways to enhance their imagination and creative thinking.

Developing Skills and Experiencing Processes

Students will learn to develop as well as employ visual languages and hand-building skills through the medium of clay for art-making in the workshop. Clay is a natural material which requires certain skills and patience to play with. Students will be able to develop concentration as well as a positive learning attitude towards exploration and experimentation through the process of making and presenting their ideas through clay.

Understanding Arts in Context and Cultivating Critical Responses

As students learn to understand the local history and the value of hand-made ceramic works with functional nature, they develop the ability to give critical and informed responses about the works. Participating students can also share the skills, knowledge as well as experiences they have learnt and consolidated in the project via the live webcasting with public.

Reference : *Arts Education Key Learning Area Visual Arts Curriculum and Assessment Guide (Secondary 4-6)* Jointly prepared by the Curriculum Development Council and the Hong Kong Examinations and Assessment Authority (2007, with updates in January 2014)

(II) Project Feasibility

(a) Please describe the design of the project, including:

(i) Approach/Design/Activity

(Example: The project adopts the drama-in-education strategy and uses popular children songs to arouse students' interest in reading in a fun and interactive way.)

Introductory Seminars

The seminar focusing on the local heritage on ceramic development will be conducted in/for 10 participating local secondary schools. The seminars aim to arouse students' interest in local craftsmanship development and local history.

Applications will basically be processed on a first-come-first-served basis.

Qualification and Experiences of Speaker:

Bachelor Degree in Fine Art with specific study in ceramics and with teaching experience in the making of ceramic functional wares.

Ceramics Workshops

A 10-hour ceramics workshop will be conducted by experienced teaching artists in/for 6 local secondary schools which have taken part in the introductory seminar and are interested in the making of ceramic functional wares. Participating students will learn the basic techniques and knowledge in making function ware with clay. Local ceramic heritage will also be playing a vital role in the delivery of the workshops. Applications will basically be processed on a first-come-first-served basis.

Tentative outline of Ceramics Workshops

Time	Content	Objective	Strategies & Activities
2hrs	<ul style="list-style-type: none"> - Introduction on objective and content of the project - Warm up exercises with clay - Introduction on ceramic hand-building techniques 	<ul style="list-style-type: none"> - Exploration on clay material as a beginner - To let students know about the malleability and diverseness of clay material - To equip students with adequate skills for the project 	<ul style="list-style-type: none"> - Teaching artist leads the students to experience and experiment the clay as an art material - The outcome of the exercise can be applied as part of the elements on the final artwork
2hrs	<ul style="list-style-type: none"> - Students to do some clay forming exercises - Students to design and make their artwork by using ceramic hand-built techniques 	To allow students' realization from knowledge and concept into physical artwork.	<ul style="list-style-type: none"> - To let students further enhance their skills and techniques through simple forming exercises - The forming exercises would help students generate better ideas and concepts
2hrs	Students continue the making of artwork		
2hrs	<ul style="list-style-type: none"> - To decorate the artworks with blue and white designs (青花) according to students' idea & concept 	<ul style="list-style-type: none"> - To deepen students' understanding on Chinese ceramic tradition - Hope the students - the new generation - continue the tradition 	To design and apply blue and white technique (青花) on artworks
2hrs	<ul style="list-style-type: none"> - Sharing on the semi-finished work about the bisque firing 	<ul style="list-style-type: none"> - To learn feedback from peer group as well as teacher 	<ul style="list-style-type: none"> - Every student shares their learning and art experience - Teacher feedback on

	- Glazing – to apply the transparent glaze on the artworks	- To finish the artworks for the project	every student's work.
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Qualification and Experiences of Teaching Artists:

Bachelor Degree in Fine Art with specific study in ceramic and with teaching experience in the making of ceramic functional wares.

Live Webcasting

An interview to be moderated by the Project Coordinator with participating students and teaching artists will be carried out through the Art Node online learning platform, with the website : <http://www.artnode.hk/index.php>. Participants will be invited to share their experience and insight gained from the project. The interview will be broadcasted in real time through internet, and they will be archived on the online platform for review and future viewing. The consent of students will be sought before uploading the video. A maximum of 100 real-time viewers will be able to take part in the viewing, and there will be unlimited number of internet viewers to get access to the archived interviews.

Tentative rundown of Live Webcasting:

Time	Content	Objective
10mins	Introduction of the Project	To introduce the project objective, process, funding body to the audience
20mins	Share the experience by students	To let the viewers know what the students learned in the workshop
20mins	Demonstration on simple hand build skills in making artwork by clay	Viewers can learn basic / simple hand build skills through the video
20mins	Share the feelings and understanding in learning of HK ceramic heritage	To let the viewers know location of HK ceramic heritage, encourage them to visit afterward
20mins	Share visual journal by the students	To share the learning outcomes of students
20mins	Share the artworks by students	
10mins	Wrap up and conclude the session	

(ii) Key Implementation Details

Project period: Jun 2015 (month/year) to Mar 2016 (month/year)

Month / Year	Content / Activity / Event	Target Beneficiary/ Participants
Jun to Aug 2015	<ul style="list-style-type: none"> - School recruitment for seminar - Engage Project Coordinator - Prepare seminar content - Invite Teaching artists - Plan for workshop rundown 	
Sept - to Nov 2015	<ul style="list-style-type: none"> - Conduct seminar - Student recruitment for workshop 	3,500students = 350

	- Publicity design for live webcasting	students x 10 schools 30 teachers = 3 teachers x 10 schools
Dec 2015 to Jan 2016	- Conduct workshop - Invite live webcasting guest speakers - Deliver live webcasting promotional materials	72students = 12 students x 6 schools
Feb 2016	- Conduct live webcasting	100 public
Mar 2016	- Post production of documentation - Archive the interview on online platform - Submit evaluation report	unlimited viewers

(b) Please explain the extent of teachers' and/or principal's involvement and their roles in the project.

(i) Number of teachers' involved and degree of input (time, types, etc.):
Approximately 3 teachers from each participating school will be involved (20 hours at most will be required from each teacher) for introducing the Project to relevant staff and students, arranging venue and facilities for related activities, assisting in recruitment and registration of participants and preparing questionnaire for students' evaluation. For the school teachers that will be involved in the ceramics workshop, they will also work with teaching artist closely to follow up with the students' research and art making process. Teachers are also encouraged to attend all workshops to study hand-made skills.

(ii) Roles of teachers in the project: *(Please tick the appropriate box(es).)*

- Leader
 Co-ordinator
 Developer
 Service recipient
 Others (please specify) _____

(c) Please provide the budget of the project and justify the major items involved.

Grant Sought: HKS146,900

Budget item*	Expenditure Detail		Justification
	Item	Amount (\$)	
i) Staff <u>(\$42,000)</u>	Admin support \$2,000 x 10mths x 1.05 (MPF)	\$21,000	
	Project coordinator \$2,000 x 10mths x 1.05 (MPF)	\$21,000	

ii) Service (\$88,000)	Planning fee for Introductory seminar and ceramics workshop \$500 x 10hrs	\$5,000	
	Speaker fee for Introductory seminar \$500 x 4hrs x 10schs	\$20,000	1hr – preparation 2hrs – conduct the seminar 1hr – evaluation and clean up
	Tutor fee for Ceramics workshop \$500 x 10hrs x 6schs	\$30,000	
	Publicity design and production	\$2,000	
	Photo and video taking	\$5,000	
	Technical support of Live webcasting \$2,600 x 5 technicians	\$13,000	- Tricaaster panel setup and control - Audio system set up and control - Lighting system setup and control - Video Camera set up and control - Camera set up and photo taking
	Guests fee for live webcasting \$500 x 6 guests	\$3,000	
	Post production of documentation	\$10,000	video and photo selecting, editing, uploading and archiving
iii) Equipment	NA		
iv) Works	NA		
v) General expenses (\$16,400)	Set up and material fee for Ceramics workshop	\$11,400	
	Audit fee	\$5,000	
vi) Miscellaneous (\$500)	Material fee for live webcasting	\$500	
Total Grant Sought (\$):		\$146,900	

* Please cross out as appropriate

Assets Usage Plan

Category (in alphabetical order)	Item / Description	No. of Units	Total Cost	Proposed Plan for Deployment(Notes)
audio and video			NA	

equipment	NA
book & VCD	
computer hardware	
computer software	
musical instrument	
office equipment	
office furniture	
sports equipment	
Others	

Note: for use by school / organization / in other projects (please provide details of the department / centre to which the asset will be deployed and the planned usage of the asset in activities upon project completion).

(III) Expected Project Outcomes

- (i) Please describe how to evaluate the effectiveness of the project;
(Please tick the appropriate box(es).)

- Observation:
Observe the participating students' engagement and response during Introductory seminar and workshop
- Focused group interviews:

- Pre- and post-activity surveys:

- Performance change of students in assessment:

- Others (please specify)
- Evaluation Questionnaire with 80% participants agree that their interest in local craftsmanship development and local history of is aroused through the introductory seminar
 - Evaluation Questionnaire and 80% participants agree that they can learn basic techniques and knowledge in making function ware with clay and understand local ceramic heritage through the ceramics workshop .
 - Students' visual journal during the workshop to show the development of participants in terms of gratefulness and self-confidence in handling the materials and formulating creative ideas.
 - Hit rates of the online platform for relevant live webcasting

- and (ii) Please state the project deliverables or outcomes.
(Please tick the appropriate box(es).)

- Learning and teaching materials
- Resource package
- DVD
- Others (please specify) Documentation of interview on the website : <http://www.artnode.hk/index.php>

Report Submission Schedule

I/~~My school/~~ My organization commit(s) to submit proper reports in strict accordance with the following schedule:

Project Management		Financial Management	
Type of Report and covering period	Report due day	Type of Report and covering period	Report due day
Progress Report 1/6/2015 - 30/11/2015	31/12/2015	Interim Financial Report 1/6/2015 - 30/11/2015	31/12/2015
Final Report 1/6/2015 - 31/3/2016	30/06/2016	Final Financial Report 1/6/2015 - 31/3/2016	30/06/2016