

Part B Project Summary

Project Title: Loop Program	Project Number: 2013/0063 (Revised)
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Name of Organization: Pui Kiu Primary School

- (1) Goals: To educate the students on the importance of human's connection to the environment.

Objectives:

- (i.) Raise environmental awareness
- (ii.) Develop good environmental habits among each individual student
- (iii.) Create a ripple effect to influence community behaviour
- (iv.) Pave ways to create a sustainable green community

(2) Targets:

Expected number of beneficiaries: 3000

(3) Implementation Plan:

- (i.) Duration: March 2014 – February 2015
- (ii.) Process / Schedule: Three Phases
 - 1. The Loop (Mar – Jun 2014) the "*Learning Stage*"
 - 2. Summer Project (Jul – Aug 2014) the "*Self learning Stage*"
 - 3. Green Ambassador Program (Sep – Feb 2015) the "*Make-A-Change Stage*"
- (iii.) Collaboration with other parties / partners: Nil

(4) Products:

- (i.) Deliverables/outcomes: Loop Program
- (ii.) Dissemination of deliverables / outcomes: 21 day Behavioural Changing Challenge Handbook

(5) Budget: \$241,600

(6) Evaluation:

- (i) Performance indicators: Measured by internal performance assessing the Program Team, School, Students and Other factors using surveys.
- (ii) Outcome measurements: Evaluate the external influences on the students/community, reflected in the student handbook, video interview and student surveys.